



80th Annual Meeting of the German Geophysical Society e.V.

23rd – 26th March 2020 in Munich, Germany

Information for Exhibitors and Sponsors



Campus Theresienstraße in the city of Munich

Local organizer of the conference:

Department of Earth and Environmental Sciences
Faculty of Geosciences
Ludwig-Maximilians-Universität München

Information for Exhibitors and Sponsors

The 80th Annual Conference of the German Geophysical Society e.V. (DGG) will take place from 23 to 26 March 2020 in Munich and is organized by the Ludwig-Maximilians Universität München. We expect about 600 participants for this event, which is the largest gathering of German-speaking experts in geophysics. In particular, the conference presents a forum for young academics.

Among the participants will also be decision-makers who are responsible for awarding contracts, purchasing equipment or software and granting research funding. The DGG Annual Conference offers you an ideal forum for presenting your products and services as well as the opportunity to establish and expand customer contacts. In addition to the exhibition, we offer options for direct sponsorship of various segments of the conference, giving you the opportunity to make your company or organization known to conference participants in the best possible way.

By registering for an exhibition stand and through additional sponsorship, you also support the diverse activities of the German Geophysical Society; in particular, you enable the numerous students to participate in the conference with a reduced participation fee.

Company Exhibition

The exhibition area is located in the ground floor of the campus building Theresienstraße of the Ludwig-Maximilians-Universität München and thus in the heart of the conference. All central events, plenary contracts, lectures and poster sessions take place here.

You can choose stand sizes of 5 m² or 10 m², or even larger if required. The conference fee for one person (incl. social evening) and the basic stand equipment with table and chairs is included per 5 m² stand area. This also applies to a power connection (230 V) and Internet access (WLAN). Your participation in the exhibition will be mentioned in the conference proceedings and on the conference homepage.

If you would also like the logo of your company or organization to appear on the conference homepage or an advertisement in the conference proceedings, you are welcome to book this using the enclosed "Sponsoring" form. To book larger stand spaces or for special equipment requests, please contact the contact person for the exhibition. The exhibition will open on Monday, 23 March 2020 at about 5:30 pm with drinks and pretzels after a short presentation of all exhibitors after the opening ceremony. It is open until Thursday, 26 March 2020, afternoon. In addition, we offer you the possibility of device demonstrations outdoors on Tuesday, 24 March 2020 between 1:00 pm and 2:00 pm.



*The exhibition area in the campus building
Theresienstraße*

The deadline for booking a stand is 20 December 2019.

The positioning of your stand is carried out by the exhibition management and takes into account above all the time of receipt of your registration, the size of your stand and your previous participation in exhibitions at the annual conference of the DGG.



Sponsoring

In order to give your company or organization a special presence at the conference, we can offer you the following general conditions:

- If desired, participation in the company exhibition: Clear, very well placed exhibition area in the central conference area with equipment
- Free participation of your employees in the conference
- Entry in the conference program, optionally with advertisement (full/half-page, b/w, colored)
- Long-term visibility on the conference website with link to your website

In addition, we would like to offer you three premium sponsoring packages (see below).

Please contact the person responsible for sponsoring before booking (see page 6). We will gladly try to meet your wishes and provide you with an individual sponsoring package!

In 2020 there will again be a conference proceeding with program and information.

• **Gold (from 3.500,- EUR)** Stand area 10 m² (equipped with table(s) and chairs, poster wall, electricity and WLAN).

Sponsoring of the social evening (company logo on menu, mention on opening, etc.), logo on website and conference bag, full-page advertisement in the conference proceedings (in colour), 2 conference participations, incl. tickets for social evening.

• **Silver (from 2.500,- EUR)** Stand area 5 m² (equipped with table and chairs, electricity and WLAN).

Sponsoring of coffee breaks (company logo), logo on website, full-page advertisement in the conference proceedings (b/w, colored), 1 conference participation, incl. ticket for social evening.

• **Bronze (from 1000,- EUR)** No stand

Sponsoring of coffee breaks (company logo), logo on website, half- to full-page advertisement in the conference proceedings (b/w), 1 conference participation, incl. ticket for social evening.

Further possibilities for your advertising are:

- Inlay in the conference bag (flyer, ballpoint pen with your logo, etc.).
- Sponsoring of the student evening or the "Meet&Greet" breakfast for geophysicists.
- Travel allowances for students and junior scientists with own conference contributions.

Job Portal

We offer you the opportunity to present yourself as a potential employer: Many students are about to graduate and are looking for a job. The following offer is available to all exhibitors or sponsors:

- Pinboard for job advertisements, internship offers, etc.
- Quiet rooms for job interviews or contact interviews (on request)

If you are interested in the job portal, please contact the responsible person for sponsoring (see page 6).



Registration for Exhibitors

Send by fax or E-Mail to: DGG2020 – Tagungsteam LMU
Fax 089 2180-4205, E-Mail: dgg2020-firmen@geophysik.uni-muenchen.de

Company / Institution:

Street:

Zip code: _____ City:

Phone: _____ Fax:

E-Mail:

Contact person:

We register bindingly our participation as exhibitors at the 80th Annual Conference of the German Geophysical Society e.V. in Munich and book the following stand space:

Exhibition

- | | | |
|--------------------------|---|------------|
| <input type="checkbox"/> | Premium Sponsoring Package Gold | 3.500 EUR |
| <input type="checkbox"/> | Premium Sponsoring Package Silver | 2.500 EUR |
| <input type="checkbox"/> | Only stand space 5 m ² (incl. 1 person conference fee) | 600 EUR |
| <input type="checkbox"/> | Only stand space 10 m ² (incl. 2 persons conference fee) | 1000 EUR |
| <input type="checkbox"/> | Only stand space > 10 m ² (incl. 2 persons conference fee) | On request |

All prices are exclusive of VAT.

Equipment:

If you would like additional equipment such as partition walls for your stand, please contact the contact person at the exhibition (see page 6).

Field demonstration of geophysical devices

Device demonstrations are possible on Tues, 24 March 2020 between 1:00 pm and 2:00 pm at outside areas of the campus complex. There is probably no power supply available.

- We would like to perform a device demonstration in the outdoor area and need an area ofm²

Preferred time frame:

Place, Date

Signature and stamp



Sponsoring

Send by fax or E-Mail to DGG2020 – Tagungsteam LMU
Fax 089 2180-4205, E-Mail: dgg2020-firmen@geophysik.uni-muenchen.de

Company / Institution:

Street:

Zip code: _____ City:

Phone: _____ Fax:

E-Mail:

Contact person:

We hereby book bindingly following services:

<input type="checkbox"/> Sponsoring (free, without participating in the exhibition)	_____ EUR
<input type="checkbox"/> Premium Sponsoring Package Gold (incl. participating in the exhibition)	3.500 EUR
<input type="checkbox"/> Premium Sponsoring Package Silver (incl. participating in the exhibition)	2.500 EUR
<input type="checkbox"/> Premium Sponsoring Package Bronze	1000 EUR
<input type="checkbox"/> Inlay in the conference bag <small>Brochures with max. 4 pages, other items according to prior agreement , Items must be delivered until 10th March 2020 to the local organizer of the conference</small>	160 EUR
<input type="checkbox"/> Advertisement in conference proceedings	220 EUR
<input type="checkbox"/> full page b/w	450 EUR
<input type="checkbox"/> full page colored	130 EUR
<input type="checkbox"/> half page b/w	
<input type="checkbox"/> Logo on conference homepage with link	90 EUR
<input type="checkbox"/> Sponsoring of a Coffee-Point (from 250 EUR)	_____ EUR
<input type="checkbox"/> Sponsoring of student's night (from 250 EUR)	_____ EUR
<input type="checkbox"/> Sponsoring of „Meet&Greet“ breakfast (from 150 EUR)	_____ EUR
<input type="checkbox"/> Travel grants for students and young scientists (from 150 EUR)	_____ EUR

All prices are exclusive of VAT.

Place, Date

Signature and stamp



Contact persons

Exhibition and Sponsoring:

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Conference Chair:

Prof. Dr. Heiner Igel

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E-Mail: dgg2020@geophysik.uni-muenchen.de

Conference venue:

Department of Earth and Environmental Sciences, Campus Theresienstraße – Theresienstr. 41, 80333 Munich

Organizer:

German Geophysical Society e.V.,

Office phone +49 (0)331 288-1206, E-Mail: ase@gfz-potsdam.de

Local organizer:

Ludwig-Maximilians-Universität München – Geschwister-Scholl Platz 1, 80539 Munich

Registration and billing:

witago - agency for congress- and event management, Quintschlag 37, 28207 Bremen

Contact person: Kerstin Biegemann

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